

Minutes of the Oxford United Fan Advisory Board

Tuesday 30th September 2025

Oxford United Training Ground

In attendance: Grace Bailey (GB), Janine Bailey (JB), Adam Benson (OUFC) (AB), Mark Carpenter (MC), Ohad Green (OH), Ben Heath (BH), Jane Hughes (FSA) (JH), Aaron Knightley (OUFC) (AK), Matthew O'Donoghue (MO'D), Paul Peros (PP), Paul Scaysbrook (PS).

Apologies: Gary Allen, Tim Williams (OUFC).

1.	Introductions	Actions
	Jane Hughes (FSA) chaired the meeting in the absence of an elected chair. All members introduced themselves, including a bit of their background.	
2.	Role of FAB & Review of Terms of Reference (ToR) and Code of Conduct (CoC)	
	ToR and CoC have been circulated; all representatives are to ensure they understand, and raise any queries by and return to the secretary by 13 October. The FAB's remit is to represent all fan voices. For OxVox, representatives, this includes being the voice of their membership. JH recommended proactively seeking agenda topics from supporters before each meeting to ensure broad representation.	All
3.	Memorandum of Understanding	
	The Memorandum of Understanding between the club and FAB was reviewed. The document will be circulated and signed by relevant parties before the next meeting.	MO'D? JB/AB
4.	Meeting Schedule for 2025–26	
	FAB meetings will have specific themes, with space for additional items from fans. The current schedule and themes for the meetings are: - 23 October 2025: Strategic overview (TW and/or Grant Ferguson to attend)	

	- 15 January 2026: Ticketing/commercial review and input for following season - March/April: Finance (TW and/or GF), review ticketing proposals - July: Season review and planning FAB representatives are to prepare relevant topics and questions for each themed meeting based on interactions with the fanbase. A FAB only meeting will be held ahead of each full meeting with the club to agree agenda points.	All
5.	Fan Engagement Plan & Heritage Items	
	<u>Fan Engagement Plan</u> AK led a review of the Fan Engagement Plan, confirming the club's commitment to listening, shared experiences, and inclusion. - Listening: The club will gather feedback from supporters through multiple channels, including matchday feedback, digital platforms, and the Fan Advisory Board itself. - Shared Experiences: Initiatives include away mascots, kits for 10-year-olds, and the introduction of matchday Supporter Liaison Officers (SLOs). - Inclusion: The club has appointed a dedicated Disabled Supporter Liaison Officer and will hold a Disabled Fans' Forum. Planning for a season ticket holder event is underway. The upcoming fans' forum will be organised by OxVox, with the date to be set in Q1 2026. AK and AB to explore strategies for engaging university-age students and report back. JB requested that outcomes from the close season and matchday feedback surveys be shared with the FAB; AK agreed to provide this information.	OxVox Reps AK/AB AK AK

	GB relayed a request from fans to ensure SLO information is shared across multiple social media platforms; AK to review this with the media team. <u>Heritage Items</u> AB and JH noted that, under the Football Governance Act, certain heritage items must be preserved. The removal of the pinstripes from the club crest is being considered by the club. There was discussion about how to consult and document and communicate any changes to the badge. AB is finalising detail for consultation, and will provide visuals to share with fans. FAB representatives are to gather feedback from fans on the removal of pinstripes and bring this to the next meeting. JB suggested that heritage items could be included within the Fan Engagement Plan; it was noted these are already covered in the FAB ToR.	All AK
6.	FAB Communications (External & Internal)	
	FAB members' email addresses and photos will be added to the Fan Engagement Plan for supporter contact. Minutes will be published on the club website and social media once reviewed and at an agreed time. The FAB page on the club website will be updated. The existing Communications plan to be reviewed in the FAB only meeting. Internal communications will be discussed at the next FAB-only meeting.	AK JB/MO'D
7.	FAB Working Groups for 2025–26	
	Sub-groups were proposed to work with the club on specific topics and report back to FAB. These are: - Ticketing Working Group (operational focus, was in place during 2024-25 season) - Fan Engagement Working Group (to review Fan Engagement Plan for EFL submission by 30 June 2026 and other fan engagement and matchday items)	All

	- New Stadium Working Group - Accessibility Working Group (pending outcome of Disabled Fans Forum) Members to express interest in joining working groups when the groups are created. It was noted that individuals with expertise and skills who are not FAB representatives can be co-opted on the sub groups.	
8.	Officers (Chair, Vice Chair, Secretary) – Roles & Election Process	
	The Proposed officer roles were agreed. Members wishing to stand for officer roles to notify Jane Hughes by 5pm, Wednesday 8 October.	All
9.	Any Other Business	
	No additional items were raised and the meeting came to a close	

The date of the next meeting is Thursday 23rd October, venue and time tbc.