

OXFORD UNITED
FAN ADVISORY BOARD MEETING

18th November 2025

7pm

Online

In Attendance:

FAB Representatives:

Janine Bailey (**JB**), Chair, FAB Individual Representative
Matthew O'Donoghue (**MOD**), Secretary, FAB Individual Representative
Garry Allen (**GA**), FAB Individual Representative
Grace Bailey (**GB**), FAB Individual Representative
Ohad Green (**OG**), FAB Individual Representative
Ben Heath (**BH**), OxVox Representative
Paul Peros (**PP**), OxVox Representative
Paul Scaysbrook (**PS**), FAB Individual Representative

Club Representatives:

Aaron Kightley (**AK**), Supporter Liaison Officer

Agenda Items

| 1 | Apologies for Absence | Action |
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| | Apologies were received from Mark Carpenter (MC) | |
| 2 | Approval of Minutes of Last Meeting | |
| | The minutes had been agreed online. | |
| 3 | Matters arising from Minutes of 1st November 2025 | |
| | <p>3. MoU is now on FAB section of website</p> <p>7. <u>Programme</u> - JB has written a piece for the Middlesbrough programme. FAB Members will be encouraged to provide items for upcoming issues, the next being the Ipswich game. Topics discussed for future pieces included the Independent Football Regulator, the experience on the London Road Coaches and First-time fan experiences. GB will write for the next programme. JB will circulate deadline dates so that others can fit into the schedule.</p> | <p>GB JB</p> |

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| | <p><u>Oxford Mail's</u> new sports reporter has been in contact to ask if we wish to provide regular columns going forward. A discussion followed. It was agreed that the FAB would not produce the fortnightly articles, but that it may be able to write features for specific ad hoc issues.</p> <p>Action: JB will follow up with the reporter to confirm this. OxVox will confirm their own arrangement.</p> | JB |
| 4 | Review SLO responses to operational issues | |
| | <p>FAB discussed a number of operational points that have been raised by FAB members and fans.</p> <p><u>Travel Information:</u> Information on Park and Ride options to the Kassam Stadium to be made available on the travel page of the club website.</p> <p>Action: JB to collate bus information and speak with SLO and Ryan Maher regarding a story about using Park and Rides in the light of the new Oxford congestion charge.</p> <p><u>Fan Engagement Plan:</u> There is now a link to the FAB page from the Fan Engagement Plan. The FEP will shortly be updated with FAB photos and contact details.</p> <p><u>Disabled Fans Forum:</u> Fans use a range of social channels and would like SLO socials to cover more platforms. SLO suggested raising an item at a future meeting to address key information not currently included in match previews.</p> <p>Action: All FAB reps to collate feedback from fans on information they would like included in match previews.</p> <p><u>Merchandise in City Centre -</u> It was noted that recently the Museum of Oxford had out of date kits on mugs. The Museum placed a new wholesale order last month, including 2025/26 kit mugs. Product delivered during October. The retail team is exploring additional wholesale retail partners who operate within the city to help service fans and capitalise on the tourist market. FAB members made a number of suggestions including: stall at Oxford Christmas Market, Bicester Village/JD Sports. AK to follow up with retail.</p> <p><u>OUTV -</u> A range of questions had been received with fans not always clear on which matches they can see in their respective locations and availability of single match passes being very last minute for some games.</p> <p>Sometimes the match preview email contains a link to a list of territories, but not consistently. Sometimes there is a news story (e.g. https://www.oufc.co.uk/news/stream-watford-clash-outv) FAB suggested_ there be</p> | <p>JB</p> <p>All</p> <p>AK</p> |

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| | <p>a link under “Watch Live” with match details. A consistent, reliable location for the information was agreed to be important. AK to follow up.</p> <p>The late availability of single match passes has not been reported for recent games so appears to have been resolved.</p> | AK |
| 5 | <p>Working Groups: to agree operating parameters and FAB membership of Groups</p> | |
| | <p>A discussion regarding the FAB working groups took place. This included agreeing the framework for the working groups and establishing key FAB and club contacts. It was agreed that applicants for FAB who were unsuccessful should be consulted to see if they would participate in the working groups. It was also noted that the working groups should make sure that a wide range of fan voices would be included</p> <p>The Working Groups are as follows:</p> <p><u>Accessibility / Disability</u></p> <p>FAB Members: GA, GB, PS</p> <p>Key FAB contact: PS</p> <p>Key Club contacts: SLO and Andy Taylor</p> <p><u>Matchday Experience and atmosphere</u></p> <p>FAB Members: GB*, AK, OG, potential for inclusion of Yellow Division</p> <p>Key FAB contact: GB</p> <p>Key Club contacts: AK</p> <p>There was a suggestion to reach out to the Yellow Division to gauge their interest in being involved with this group. It was agreed that OxVox should have a member in the group - PP to discuss and confirm</p> <p><u>New Stadium</u></p> <p>FAB Members: All FAB representatives</p> <p>Key FAB contact: MOD</p> <p>Key Club contacts: tbc</p> <p>This group will evolve as the stadium project progresses, with the likelihood of smaller groups covering particular work streams as the project progresses. OxVox already have their own connections with stadium team</p> <p><u>Ticketing</u></p> <p>FAB Members: JB, MOD, PP</p> <p>Key FAB contact: JB</p> <p>Key Club contacts: Lee Barton - strategy, Gemma Olive - operational</p> | PP |

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| | <p><u>Next Steps:</u></p> <p>The next steps for these groups are for the FAB man contacts to organise an initial meeting for their working group to establish how they will work, the frequency of their meetings and what additional membership the group will seek. All communications to be copied to JB and MOD.</p> | GB, JB, MOD, PS |
| 6 | Ticketing – Plan feedback for this season | |
| | <p>Ahead of the meeting, JB requested an update from Lee Barton on a number of points including Delivery of ST benefits, Uptake and impact of ST resale and the information that would be needed to feed into the 2026-2027 ticketing proposal.</p> <p>Lee was on annual leave at the time of the request but the feedback will be shared with FAB once received.</p> <p>Regarding fan feedback on ticketing, it was agreed that a survey would be the medium to collate the feedback, similarly to the survey that had been circulated at the beginning of 2025 before the 2025/26 ticketing proposal.</p> <p>Action: PP/ MOD to discuss with the OxVox committee regarding how a survey would be formed and feedback into the ticketing working group.</p> | PP, MOD |
| 7 | Fan Engagement Plan - 1st Quarter | |
| | <p>The following items from the Fan Engagement Plan had been implemented in the 1st Quarter:</p> <p>First FAB meeting held with Tim Williams, Grant Ferguson and Adam Benson</p> <p>Fans Forum organised by OxVox in August</p> <p>Signing Session at John Lewis in August</p> <p>Open Day in October</p> <p>Ongoing Run Club</p> <p>Family Away Day is being planned</p> <p>The following items from the Fan Engagement Plan remain outstanding for the 1st Quarter:</p> <p>Supporter Surveys - a summary of fan feedback has not been provided to FAB</p> <p>Board Update to be published on website, socials and programme - the last one was from Tim Williams on 7th August so is now overdue.</p> | |
| 8 | AOB | |
| | In his OxVox capacity, MC has applied to renew asset of community value on the Kassam Stadium. | |
| 9 | Date of Next Meeting | |
| | <p>The Next FAB meeting will take place on Monday 15th January 2026 at 6.30pm, venue tbc. This meeting will focus on club finances and will be attended by Tim Williams and Anthony Massey.</p> <p>Action: MOD to send Teams meeting to all attendees</p> | MOD |