



BUSINESS CLUB

2025/26 SEASON

WELCOME TO THE BUSINESS CLUB

With Oxford United now established back in the Championship and momentum building through the second half of the 2025/26 campaign, there's never been a better moment to join us. The Club's long-awaited return to the second tier, after 25 years away, continues to be a defining chapter, and your business can be part of it.

Oxford United's Business Club gives local and regional organisations the opportunity to connect with a team on the rise. Members benefit from a powerful blend of brand visibility, premium hospitality, and meaningful networking, all built around a Club deeply rooted in its community.

Packages offer a range of impactful opportunities, including pitchside LED advertising, matchday hospitality, tickets, signed merchandise, and memorable experiences, such as exclusive networking events with

fellow businesses, designed to bring you closer to the action and to each other.

Adam Benson, Oxford United's Chief Commercial & Marketing Officer, said: "Retaining our place in the Sky Bet Championship is hugely significant not just for Oxford United, but also for the city, and for the county as a whole.

"Local businesses are an integral part of what we do, and the Business Club packages offer them a fantastic way to work with us during the 2025/26 season."

Oxford United can also offer tailor-made sponsorship and partnership solutions.

For details, please contact the Commercial Team: commercial@oufc.co.uk

Join us and be part of the journey.





BUSINESS CLUB YELLOW



A mixture of branding across shared LED minutes and digital advertising to over 200,000 fans.

BUSINESS CLUB PLUS

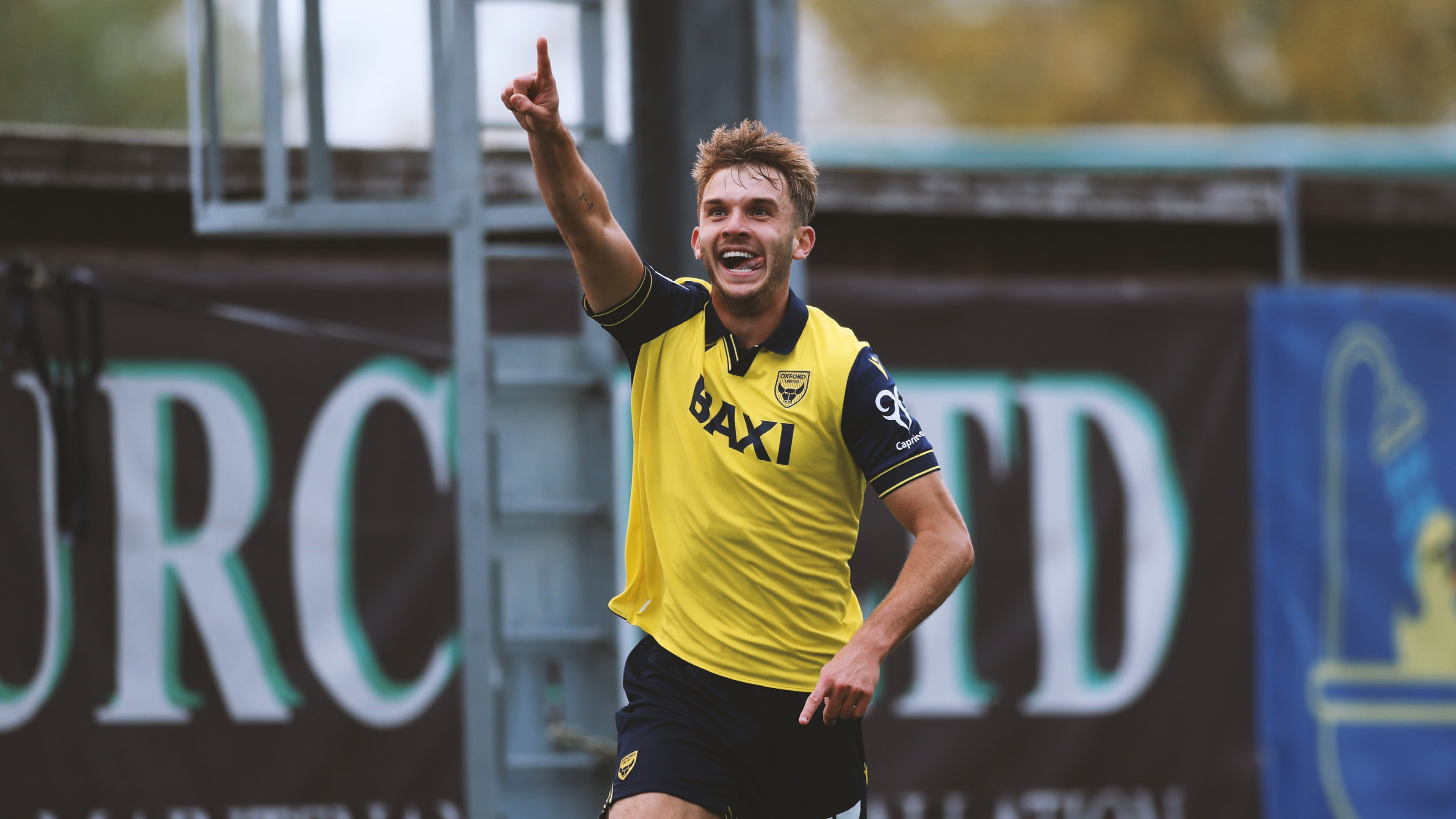


Semi-exclusive and solus benefits with larger and longer exposure through the season.

BUSINESS CLUB PLATINUM



Maximum exposure, digital advertising, and exclusive and solus benefits going beyond Oxford.



BUSINESS CLUB YELLOW

A mixture of branding across shared LED minutes and digital advertising to over 200,000 fans, along with hospitality for four guests.

LED & BIG SCREEN:

- 6m pitchside LED in-game x 2 mins*
- 6m pitchside LED Pre/HT x 2 mins*
- Business Club group logo on stadium big screen*

BRANDING EXPOSURE:

- Company logo on Business Club page of the Oxford United website
- Company logo on Business Club page of matchday programme*
- Business Club LinkedIn post with image and logo
- Business Club inclusion in Oxford United e-newsletter

BENEFITS & EXPERIENCES:

- Invitation to one networking event during the season
- Four places in Icons Restaurant for a selected home league game (match subject to availability)*
- Personalised signed Oxford United shirt

£4,000 + VAT

*Home league matches only





BUSINESS CLUB PLUS

Semi-exclusive and solus benefits with larger and longer exposure through the season. Key benefits – stadium screen exposure; exclusive social media post; Men's Team training experience; ownership round table.

LED & BIG SCREEN:

- 10m pitchside LED in-game x 2 mins*
- 10m pitchside LED Pre/HT x 2 mins*
- 30 second advert in-game on stadium big screen*
- Business Club group logo on stadium big screen*

BRANDING EXPOSURE:

- Company logo on Business Club page of the Oxford United website
- Company logo on Business Club page of matchday programme*
- Business Club LinkedIn post with image and logo
- Business Club inclusion in Oxford United e-newsletter

BENEFITS & EXPERIENCES:

- Invitation to one networking event during the season
- Eight places in Icons Restaurant for a selected home league game (match subject to availability)*
- Personalised signed Oxford United shirt

£6,500 + VAT

*Home league matches only





BUSINESS CLUB PLATINUM

The Business Club's Platinum package gives members maximum exposure, digital advertising, and exclusive and solus benefits going beyond Oxford. Key Benefits – solus, premium pitchside LED exposure; seasonal website advertising; solus email and data capture opportunity; away hospitality.

LED & BIG SCREEN:

- 12m pitchside LED in-game x 3 mins*
- 12m pitchside LED Pre/HT x 3 mins*
- 30 second advert in-game on stadium big screen (twice per match)*
- Business Club group logo on stadium big screen*

BRANDING EXPOSURE:

- Company logo on Business Club page of the Oxford United website
- Company logo on Business Club page of matchday programme*
- Business Club LinkedIn post with image and logo
- Business Club inclusion in Oxford United e-newsletter
- Feature story to appear on club website and LinkedIn

BENEFITS & EXPERIENCES:

- Invitation to one networking event during the season
- 10 x places in Icons Restaurant for a selected home league game (match subject to availability)*
- Personalised signed framed Oxford United shirt
- Invitation to the Boardroom for four guests for a selected home league game (match subject to availability)*
- Two places for a selected away game as guests in hospitality (subject to availability)

£10,500 + VAT

*Home league matches only





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