

**OXFORD UNITED**  
**FAN ADVISORY BOARD MEETING**  
**15th January 2026 6:30pm**  
**Training Ground Pavilion**

**In Attendance:**

**FAB Representatives:**

Janine Bailey (**JB**), Chair, FAB Individual Representative  
Mark Carpenter (**MC**), Vice-chair, OxVox Representative  
Matthew O'Donoghue (**MOD**), Secretary, FAB Individual Representative  
Garry Allen (**GA**), FAB Individual Representative  
Grace Bailey (**GB**), FAB Individual Representative  
Ben Heath (**BH**), OxVox Representative  
Paul Peros (**PP**), OxVox Representative  
Paul Scaysbrook (**PS**), FAB Individual Representative

**Club Representatives:**

Aaron Kightley (**AK**), Supporter Liaison Officer  
Adam Benson (**AB**), Chief Commercial and Marketing Officer  
Tim Williams (**TW**), Chief Executive Officer  
Anthony Massey (**AM**), Finance Director  
Grant Ferguson (**GF**), Chair

**Agenda Items**

1	Apologies for Absence	Action
	Apologies were received from Ohad Green (OG).	
2	Approval of Minutes of Last Meeting	
	The minutes had been agreed online.	
3	Matters arising from Minutes of 1st November 2025	
	6. Progress on the Sensory Room at the stadium: AB shared that an updated proposal was being finalised with project sponsors and would be sorted in the coming weeks.	

	<p><u>FAB members meeting 18th November with AK</u></p> <p>JB has supplied information regarding the Park &amp; Ride services to the club.</p> <p>The FAB information, images and contact details have been updated on the website.</p> <p>OUTV – The information on how and where you can watch matches remains inconsistent. AK to follow up</p> <p>5. Working Groups – see agenda item 6 below</p> <p>7. FEP – The Quarterly Board Update from GF was issued in December. FAB suggested that an early update would be welcomed by fans in light of recent significant changes. AB agreed that the timing of the next update would be discussed.</p> <p>The second Fans Forum of the season should be taking place in this quarter - PP, TW and AB to follow up to start arrangements.</p> <p>Supporter Survey summaries still not shared with FAB. AK to provide the summaries.</p> <p>AK noted that the latest quarterly survey being worked on.</p>	<p>AK</p> <p>AB</p> <p>AB, PP &amp; TW</p> <p>AK</p>
<b>4</b>	<b>Presentation of Club's Summary Financials to 30th June 2025 including Profitability and Sustainability Compliance</b>	
	<p>AM presented a summary of the club financials for the year to 30th June 2025, which included information on Profit and Sustainability compliance.</p> <p>AM, GF and TW answered a variety of detailed questions regarding the financial information that had been presented.</p> <p>The accounting information will be filed and published in due course.</p>	
<b>5</b>	<b>Stadium – brief update to include appointment of COO, status on S106 and financing</b>	
	<p>TW noted that the S106 submission will be filed in the very near future.</p> <p>TW shared details of the new Chief Operating Officer, who is replacing Jon Clarke, and will be joining the club in March 2026. They have an impressive CV and will be an excellent addition to the club.</p> <p>TW and GF explained that conversations regarding funding for the new stadium with potential funders are ongoing. A comprehensive building and financial plan is in hand.</p>	

<b>6</b>	<b>Working Group reports</b>	
	<p><b>Accessibility</b></p> <p>PS updated that the Disabled fans forum will take place on Wednesday 21st January. It was noted that minutes of the meeting should circulated in a timely manner.</p> <p><b>Matchday</b></p> <p>AK/GB are due to set up a meeting to begin the Matchday working group activity. PP will confirm which OxVox committee member is available to join the group</p> <p><b>New Stadium</b></p> <p>See item 5 above.</p> <p><b>Ticketing</b></p> <p>The Ticketing working group met with Lee Barton on 9 December. The notes from that meeting are appended to these minutes.</p> <p>The key points from that meeting are:</p> <ul style="list-style-type: none"> <li>-A timeline was agreed timeline for Ticketing consultation with FAB members. Ticketing feedback meeting on Thursday 29th January.</li> <li>-The focus of the meeting will be regarding feedback on membership packages</li> <li>- Ticket exchange has seen good take up with over 1000 tickets exchanged up to beginning of November.</li> <li>- The club is working with Ticketmaster to find ways of reducing single seats being left empty.</li> </ul> <p>Supporters who applied for FAB but were not successful have been contacted by JB to explore their interest in joining working groups. JB is meeting them over the coming week.</p>	AK/GB PP
<b>7</b>	<b>AOB</b>	
	A request was made to share an organisation chart for the club with FAB members. AK to follow up.	AK
<b>8</b>	<b>Date of Next Meeting</b>	
	<p>The next FAB members meeting will be held in February. Date and time tbc.</p> <p>The next Full FAB and club meeting will be in March. The meeting will focus on the club's commercial and branding strategy. Date and time tbc, to factor in date of fan forum.</p> <p>The FAB members ticketing meeting will take place on Thursday 29th January.</p>	MOD

## APPENDIX - Ticketing Working Group Meeting Notes

### 9th December 2025 - Held Online

#### Attendees

Janine Bailey **JB** (FAB)

Paul Peros **PP** (FAB/OxVox)

Matthew O'Donoghue **MOD** (FAB)

Lee Barton **LB** (OUFC)

Apologies - Aaron Kightley **AK** (OUFC)

Ahead of the meeting LB had responded a few queries as follows:

- Season Ticket benefits so far this season have been or are being delivered except for the Welcome Pack which was affected by supply issues, a £10 retail credit was given in lieu. Monthly draw winners to date have received team shirts or a copy of EA FC 26.
- As of early November some 1000 tickets had been sold via the ticket exchange
- The average year to date show rate in our Family Stand sits slightly behind the stadium average. These figures are largely skewed by the Tuesday night match against Stoke City, where 37% of all ticket holders in the North Family didn't attend. This trend is to be expected on a school night

#### Ticketing Working Group Operation

- To agree timelines for official consultation
- To provide a channel for feedback/ acting as a "sounding board" between full FAB meetings
- To meet with Gemma and Aaron to cover operation issues. Suggested schedule going forward plan to meet September to provide feedback around the season's launch, and March/April ahead of releasing new season's packages

#### Plans for Consultation regarding 2026-2027 ticket pricing

- Initial FAB meeting will be arranged for end of January to provide feedback on 2025-26 which the club can factor into to planning (**MOD** to liaise with **LB** for date)
- End of Feb - first iteration of proposals to be presented to FAB
- April - have an agreed Season Ticket & Match Ticket plan
- With significant changes having taken place in 2024 on promotion, and inevitable change to take place on moving to new stadium there are no plans to restructure/change the overall offer
- Agreed that fanbase to be asked for any suggestions for tweaks. Comprehensive survey such as undertaken last year not needed
- LB asked FAB members to focus on memberships offered - is there appetite in fanbase for different kinds of membership?

#### Miscellaneous points

- In response to a question, LB confirmed the club is working with Ticketmaster to look ways to reduce number of single seats