VISITING SUPPORTERS GUIDE

2026/27

This guide has been created to provide visiting fans with information about your trip to the Kassam Stadium as a supporter of the away team.

Other than the result, we hope you have an enjoyable visit to Oxfordshire!

VISITOR INFORMATION

Official website:
www.oufc.co.uk

TICKET OFFICE:

Call: 01865 337533
Email: ticketoffice@oufc.co.uk

MATCHDAY HOSPITALITY:

Call: 01865 337513
Email: hospitality@oufc.co.uk

Supporter Liaison Officer: Aaron Kightley
akightley@oufc.co.uk

Disability Liaison Officer: Tom Phillips
tphillips@oufc.co.uk for more information.

TICKETS

The visiting club manages advance ticket sales for the away end, including tickets for the thirteen wheelchair bays.

Please contact your Ticket Office Team for information and queries regarding your visit to the Kassam Stadium with your club.

GETTING TO THE STADIUM

BY CAR

The stadium is off the A4074 and is signposted on all major approach roads to Oxford with the brown "attraction" sign showing a football icon. For Satnavs, use postcode OX4 4XP. The stadium has unreserved spaces for around 2,000 cars at each game. Parking is free of charge and on a first come, first served basis. If the main car parks are full, you will be directed to the overflow carpark which is past the VUE cinema and club shop. Visiting fans should head for car park B1 or G2 (see map).

OFFSITE PARKING

There is some road parking near the ground with spaces between the stadium and the Watlington Road roundabout. Supporters should respect the residents' only schemes that operate in the nearby streets, as well as the double yellow lines on approach roads. The restrictions apply to the wide grass verges as well as the roads.

FANS' PARKING TIP

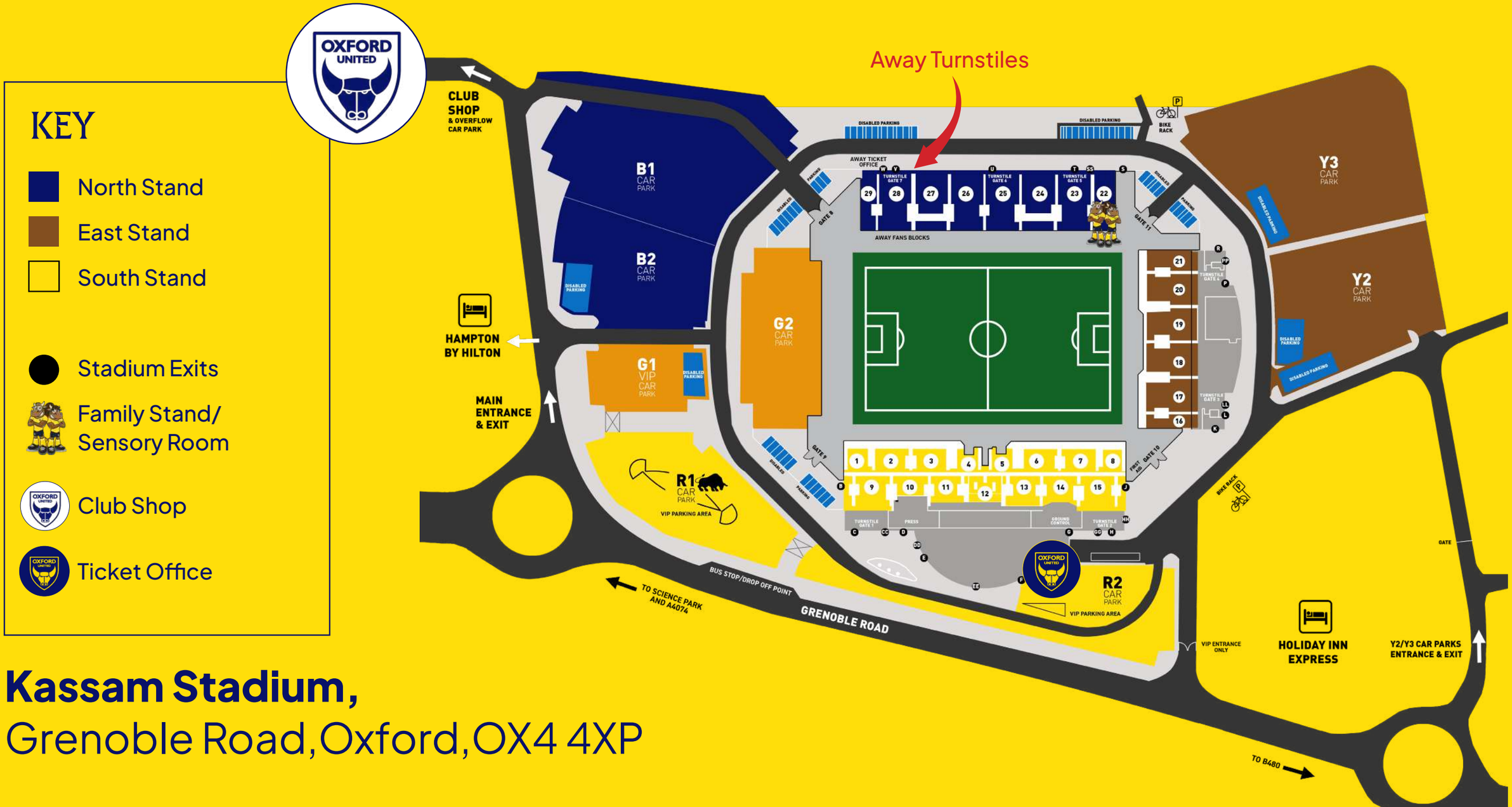
Arrive as early as possible to get a parking space – there is only one road into the site, so the queues can become lengthy as kick-off approaches. We share the car park with other facilities on the complex, including a cinema and bowling alley, and there can be a wait to exit the car park after the match. Be very careful with road parking and do not park on the grass verges – you will be very likely to get a parking ticket.

GETTING HERE

If you are travelling by car and planning to visit Oxford city centre before the match, please check your intended route in advance. If your journey passes through an active traffic filter and your vehicle does not have a valid permit, you could receive a penalty.

Oxford remains accessible by car using alternative routes that avoid the traffic filters. The restrictions apply to car and motorhomes classified as passenger vehicles (M1); vans, buses, coaches and motorcycles are not affected by these filters.

If you wish to travel into the city before the game, we recommend explore the Oxford Park & Ride services, which can be found here: https://www.oxford.gov.uk/parkandridesites



Kassam Stadium,

Grenoble Road,Oxford,OX4 4XP

SUPPORTERS' COACHES

Away coaches and minibuses should head to Car Park B1 via the main entrance, where they be directed to park in a designated area, please follow stewards' directions. They will be escorted out of the ground after the game, shortly after the final whistle.

BY TRAIN/BUS

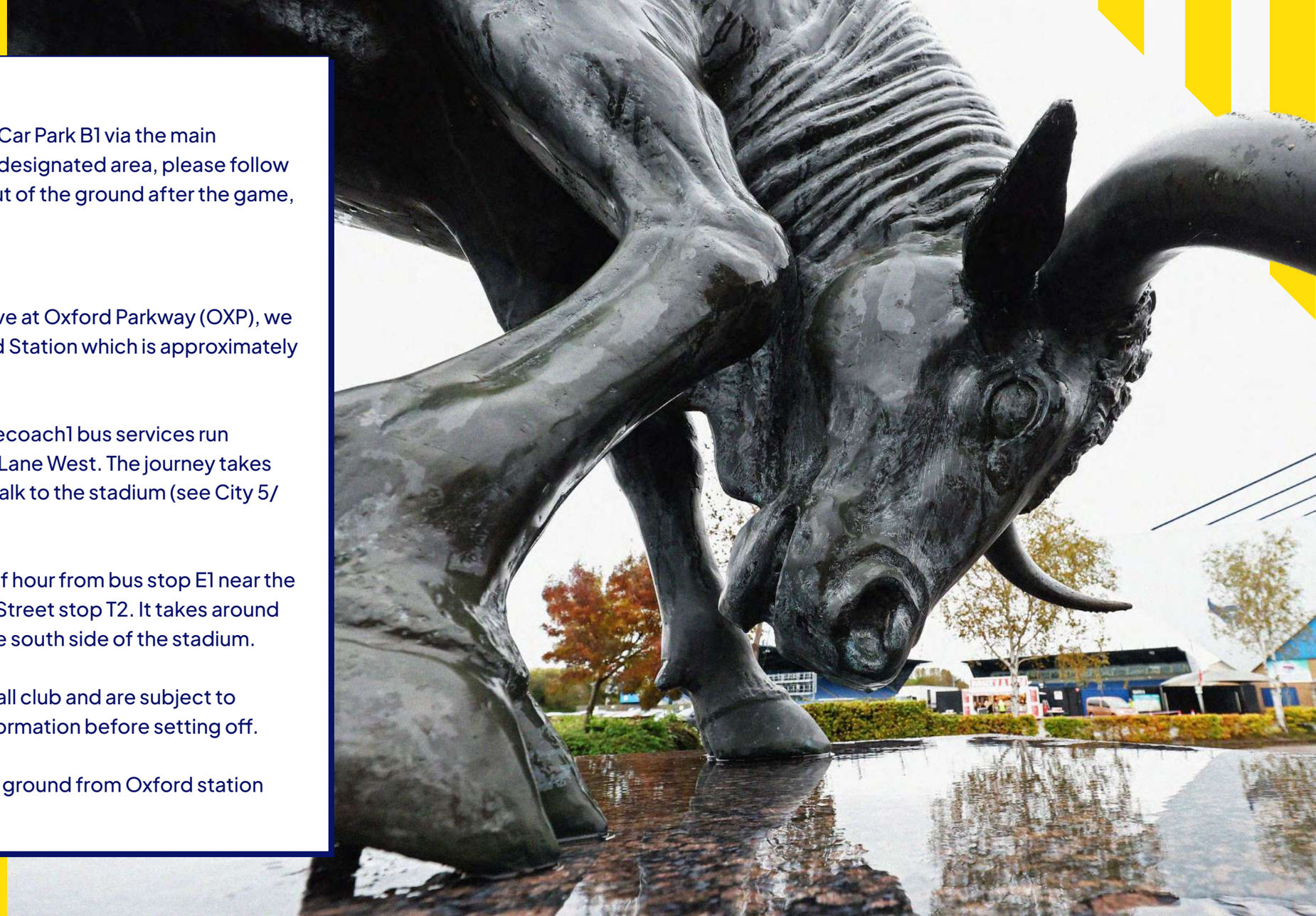
The nearest station is Oxford (OXF). If you arrive at Oxford Parkway (OXP), we suggest you take a connecting train to Oxford Station which is approximately five miles from the stadium.

From Oxford Station both the City5 and Stagecoach1 bus services run every five minutes from bus stop R2 to Sandy Lane West. The journey takes around 40 minutes and then it is a 15 minute walk to the stadium (see City 5/ Stagecoach 1 Timetable).

From Oxford City Centre the 3A runs every half hour from bus stop E1 near the Westgate shopping centre, and Oxford High Street stop T2. It takes around 35 minutes and stops at Grenoble Road on the south side of the stadium.

These services are not operated by the football club and are subject to change: please check HERE for up to date information before setting off.

Taxis will take around 20 minutes to get to the ground from Oxford station and will probably cost around £15 - £20.



DISABLED SUPPORTERS

There are thirteen wheelchair bays on a raised platform in the away section, all with excellent views of the pitch. The away concourse has an accessible toilet (stewards have RADAR keys), and low level counters serving hot and cold food and drink.

There are several marked blue badge bays near to each stand on a first come, first served basis. The most convenient for away supporters is in the north-west corner, accessed through car park B1.

Please contact our Disability Liaison Officer, Tom Phillips at tphillips@oufc.co.uk for more information.

INSIDE THE STADIUM

Away fans are seated in the North Stand along the side of the pitch. There are no standing areas in the Away End.

Supporters may be permitted to bring musical instruments into the ground if they obtain prior permission from the Club's Safety Officer. Please contact Michelle Walton at mwalton@oufc.co.uk

SMOKING

The stadium is a smoke-free zone: and smoking or the use of electronic cigarettes is not permitted inside the stadium.

There is usually a smoking pen available for use at half-time only.

SENSORY ROOMS

For young people under 23 who need to take some time out, we have a specially equipped sensory area. Speak to a steward if you need to use this facility, or to find out more contact our Disability Liaison Officer, Tom Phillips at tphillips@oufc.co.uk

For further information visit the Disabled Supporter's Guide HERE

ANTI-SOCIAL BEHAVIOUR

Oxford United Football Club operates a zero-tolerance approach to anti-social behaviour in any form and expects all supporters to treat each other with respect at the Kassam Stadium. If you wish to report any incident of anti-social behaviour, either speak to the nearest steward or use our "Report It" line. Simply text 60075 starting your message with 'REPORT' with your seat details and information of the incident.

WHERE TO EAT AND DRINK

At the stadium there are concessions in each concourse selling hot and cold food drinks. There are also outlets in the car park, usually located by the south-west and south-east corners of the ground. Note these operate cashless payment.

Across the road from the car park is the Ozone complex, there are several venues which welcome both home and away fans (for high-profile matches this may be reviewed, so we suggest you call ahead if in doubt).

PUBS

Home and away fans are usually welcome at the following pubs (for high-profile matches this may be reviewed, so we always suggest you give the pub a call if in doubt).

1 **The George Inn** in Littlemore (OX4 4PU) is an old-fashioned pub with TVs and beer garden (no food). There is street parking nearby and it is a 20-minute walk to the stadium (01865 779341).

2 **The Golden Ball** in Littlemore (OX4 4LQ) serves food and has a beer garden and parking (01865 806558). It's around a 20-minute walk to the stadium.

3 **The King's Arms** in Sandford-on-Thames (OX4 4YB) is a traditional Chef & Brewer pub/restaurant with onsite parking about 25-minute walk from the stadium.

4 **The Catherine Wheel** in Sandford-on-Thames (OX4 4YP) is a family-friendly pub with TVs and a food truck. It's a 20 minute walk to the stadium (01865 778340)

HOTELS

Hampton by Hilton is located on the stadium complex. Their restaurant and bar are closed to non-residents on matchdays.

CASH MACHINE

A cash machine is located beside the VUE cinema. Please note there is a fee for using this machine.

FANS' FOOD TIP

If you want something quick and easy, the burgers and the bacon rolls from the van in the south-west corner of the car park are freshly made. In the concourse, there are a range of food and beverage option including hot pies and a vegan option.

OXFORD UNITED SOUVENIRS

PROGRAMME

Your trip would not be complete without a copy of our award-winning programme, which has excellent in-depth features on the visiting team. It costs £4 and is available from the away ticket office (cash) or the club shop (cash or card).

CLUB SHOP

The club shop is located behind the VUE cinema, opposite the entrance to the overflow car park. It stocks the matchday programme plus a wide range of replica kit, leisurewear, scarves, hats and gifts. Open on matchdays from 11:00am – 3:00pm (9:30am for a 12:30pm KO) and for an hour after the final whistle (10:00am - 7:45pm for evening matches).

Shop Online: www.oufcshop.co.uk
Call the Club Shop: 01865 337535

FAN STALLS

There are fan stalls inside the glazed area to the left of the ticket office. They stock the current matchday programme, Fifty/50 (half-time draw) tickets, an extensive range of past programmes for home and away matches, team sheets, and books (cash or card). Michael welcomes donations of Oxford United programmes.

YOUR MATCHDAY

	12:30pm Kick-Off	3:00pm Kick-Off	7:45pm Kick-Off
Club Shop Opens	9:30am	11:00am	10:00am
Turnstiles Open	11:00am	1:30pm	6:30pm
Teams Announced	11:15am	1:45pm	6:30pm
Teams out for warm up	11:45am	2:15pm	7:00pm
Teams enter the pitch	12:25pm	2:55pm	7:40pm
Half-Time, Entertainment & Birthday Messages	1:15pm	3:45pm	8:30pm
Second Half Begins	1:30pm	4:00pm	8:45pm
Full Time	2:15pm	4:45pm	9:30pm

FEEDBACK

Here at Oxford United, we want to make your matchday experience as enjoyable as possible. We'd love to know your thoughts on how well we've achieved that goal and what you think we can do better to improve your experience in future. Please email feedback@oufc.co.uk

This Away Supporters Guide has been compiled by Oxford United Supporters' Panel #bythefansforthefans.

OXFORD
UNITED
WE HOPE YOU
ENJOY THE GAME!